

# Want to have an edge in your business?

**Get ahead and have a competitive advantage  
through our services**



# mySiteMalixi

*Online Business Solutions Provider*

**MySiteMalixi** has unique methods in providing clients a different approach for various business requirements. Services are Online Business Solutions, Website Development, Database / System Development, Domain Registration, Hosting Services, Graphic Designs and Online Advertising. Started as Business Consultancy Company since January 12, 2004; it was made into a better and bigger company by maximizing all its resources moving forward in achieving its mission. **MySiteMalixi** formally started on August 1, 2007 as **Online Business Solutions Provider**.

**MySiteMalixi Development Group.** Focusing on **System Development & Visual Communications, Online Brand-Building & Corporate Image Development**. System and Graphics capabilities of our Business Development Group are being utilized to bring out the best for each of our clients, combined with our **Copywriting Services** that provide unique solutions in a competitive price that is suited to any type of businesses. Plus, with the benefits of **Organic Search Engine Optimization**, **MySiteMalixi** created its own niche in the Online Business Industry.

## **Philippine Office**

Philippines is the perfect location for **MySiteMalixi** production office because of the multi-lingual and multi-cultural exposures of the talent workforce. This is where the benefits of applying different approach to various clients are utilized, along with the strengthening technology and support-base of the Asian Region. The Philippine location under the license name of **Malixi Marketing** is a strategic hub to cater online solutions for both eastern and western business nations adapting **MySiteMalixi** as our international trade name.



### Our Team

Graphic Designs, Web and Database / System  
Development Group, Marketing and Sales Consultancy Group



### Our Values

Committed Partnership, Integrity,  
Teamwork and Excellence

## Objectives

To gain focus on the development of its Online Business Solutions, and a global exposure for enterprise to maximize its commercial presence by utilizing its service division and achieving a highly competent stand in any business venture. To gain client satisfaction and loyalty and to consistently move forward in adapting high quality standards, future trends and business models.

### Mission

To improve the quality of life by providing high-value solutions for businesses worldwide.

### Vision

To be among the Top Online Business Solutions Provider in the world.



# Our Services

- **Website Development,**
  - Website Maintenance
  - Flash Animation
  - Photo / Image Scroller
  - Flash Presentation
  - Website Pages Development
  - Web Video & Video Editing
  - Web Page & Flash Sounds
  - Web Counter
  - Website Content Copy Writing
- **Affordable Website with Free CMS**
- **MySite Rent-A-Site**
- **Domain Registration & Transfer**
- **Search Engine Optimization**
- **Domain Auction**
- **Website & Email Hosting**
- **Business & Web Flash Presentation**
- **SSL – Secure Socket Layer**
- **Certified Domain Seal**
- **Graphic Designs**
  - Company logo, brochures, leaflets / fliers, banner and more...



- **Database / System Development**
  - Chat Box
  - Form base
  - Forum
  - Online Registration
  - E- Commerce (Online Shopping / Payment Gateway)
  - Company System
  - Billing & Inventory System
  - Human Resources Inventory System
  - Payroll System
  - Timekeeping System
  - CMS-Content Management System
  - Net Present Value Computation System
  - Automated Purchase Order System
  - Liquidation Software
  - Quotation and Invoicing System
  - Job Monitoring System
  - Membership Uploading System
  - Year-end Payroll Analysis Module
  - Membership Data Conversion
  - Hospital and Clinic System
  - Production and Inventory System





## Search Engine Optimization

### INCREASING THE COMPANY PROFITABILITY BY MAXIMIZING SEARCH ENGINE VISIBILITY

#### Optimization Tools

##### Keyword Analysis

- ✓ Review your Web site's compatibility with the keywords you select.

##### Site Analysis

- ✓ Detect broken links and assess your Web site's search engine readiness.

##### Meta Tag Generator

- ✓ Build Title and Meta tags for your Web site's pages.

##### Keyword Generator

- ✓ Find the most effective keywords for your Web site's pages.

##### Sitemap Generator

- ✓ Build and submit a sitemap that ensures that Google finds all key pages on your Web site.

##### Robots.txt Generator

- ✓ Control how search engines access and crawl your Web site with a robots.txt file or Robots Meta tags.

#### Search Engine Categories

##### Top Search Engines

- ✓ Start by submitting your Web site to the Internet's leading search engines and directories.

##### Blog Search Engines

- ✓ Submit your Web log to leading blog search engines and directories

##### More Search Engines

- ✓ Submit your Web site to more than 100 hundred niche search engines

##### Advertising Programs

- ✓ Boost your profits by enrolling in the Internet's top pay-per-click search engine advertising programs

##### Regional Search Engines

- ✓ Submit your Web site to region-specific search engines and directories.

##### Local Search

- ✓ Reach customers in specific geographic locations. For brick-and-mortar businesses only.

##### More Directories

- ✓ Build important back links by submitting your Web site to more than 200 Web directories

#### Reporting Tools

##### Submission Report

- ✓ Track the status of your automated search engine submissions.

##### Link Popularity

- ✓ Check the number of links pointing to your site and where they are coming from.

##### Keyword Rank Report

- ✓ Test your Web site's search engine ranking for specific keywords.

##### Traffic Report

- ✓ Dissect the traffic flow to your site

##### Listing Report

- ✓ Verify that your site is listed with the top search engines.

##### Page Rank Report

- ✓ Determine your Web site's Google Page Rank and Alexa Site Rank.

##### Competitor Rank Report

- ✓ Compare your Web site's ranking to that of your competitors

##### Account Activity

- ✓ Review Site Analysis Report
- ✓ Review Submission Report
- ✓ Review Ranking Report

##### Google Analytics

# Website Materials & Process of Development

## Website Development... What will I need to KNOW and DO?

1

### Planning to Stay on Schedule and Within your budget

#### A. Identifying your Initial Goals

#### B. Identifying your Budget

- ✓ Domain Name Costs
- ✓ Website Hosting
- ✓ Official Email Hosting
- ✓ Web Counter
- ✓ Flash Animation
- ✓ Online Clients Interaction Form
- ✓ Providing Accessible Content
- ✓ Number of Pages  
(Sample: Home-About Us-Products-Contact Us)
- ✓ Pictures/Images
- ✓ Other Details depending on the company's needs...
- ✓ E-Commerce



2

### Preparing Website Design and Content

- A. Doing your Homework and Making Educated Decisions
- B. Preparing Web Site Content
- C. Gathering and Itemizing Content
- D. Managing all the Content
- E. Prepare
- F. Information Architecture
- G. Navigation
- H. Standards and Recommendations
- I. Developing a Web Site Style Guide
- J. Developing Accessible Web Sites
- K. Desired Draft Design / Content



3

### Working Together as a Team (Client & Developer)

- A. Managing like Magic: Effective Organization & Arrangement of given materials
- B. Checking each development on your live URL:  
<http://www.yourcompany.com>
- C. Orientation in Using Webmail on our Email Secure Server by our Customer Support (You will be receiving a Webmail Set-up  
Sample: [inquire@yourcompany.com](mailto:inquire@yourcompany.com),  
[orders@yourcompany.com](mailto:orders@yourcompany.com)



4

### Post-launch Follow-up for content and design approval



- A. Content text spelling and grammars
- B. Images Positioning and colors
- C. Background and overall site appearance

5

### Website Launching



- A. You will be receiving a Website Launching Notice

6

### Upgrades / Enhancement / User Accessibility

#### A. Web Site Optimization

- ✓ Branding and Marketing
- ✓ Bringing in the Experts
- ✓ Establishing the Target Audience
- ✓ Who will Visit and Why?
- ✓ How will they Visit?
- ✓ Web Site Usability: Focused on the User

#### B. Web Site Maintenance

- ✓ Adding new images
- ✓ Adding new content study
- ✓ Adding new pages
- ✓ Adding new programs, events, and more...

#### B. Adding New System Functions, if needed, like:

- ✓ E-Commerce
- ✓ Registration Form
- ✓ Online Application Form
- ✓ Forums
- ✓ Sitemap
- ✓ And more...





## The Right Words, at the Right Place, at the Right Time

MySiteMalixi Copywriting Service is a service directly focused on providing the latest and most innovative content to business people who wanted to create a brand name for themselves. Our Unique Copywriting Solutions can deliver to you the right words, at the right place, at the right time. Just let us know what you need and tell us your target market, in that way we can have a bull's eye on your targeted audience at the same time telling them the right expression that you would like to make them feel about your business. Worried about the latest trends? Here at MySiteMalixi, we always strive to be the most updated Online Business Solutions Provider out there, not only on our technical capabilities but also on our business capabilities as well. Thus, giving you assurance that you will never go out of place once you decided to venture into the Marketing Jungle. Whether you need content for your new website, write-ups for your upcoming brochures, or a marketing slogan for your brand name, MySiteMalixi can deliver your writing needs in a style that can make your name appear above the rest.

### MySiteMalixi Copywriting Service Is...

- ✓ Concise and straight to the Point.
- ✓ No gimmicks, just plain effective writing.
- ✓ Result Oriented, no strings attached.
- ✓ Creating content for the people to read not just to fill-up the empty spaces.
- ✓ Delivers the Right Words, at the Right Place, at the Right Time.

The Art of Persuasive Writing...  
...Is Now Yours



Let The Letters Do The Talking... :) )



# List of Partial Projects

## Company Name

## Type of Business

1- MySiteMalixi	Online Business Solutions Provider
2- Malixi Marketing	Marketing Company for Worldwide Services
3- Dental City	Dental
4- Dental Avenue	Dental
5- Spice Interactive Publishing	Health Magazine
6- Strata Views	Condominium
7- Barangka Credit Coop.	Cooperative
8- Extreme Video Resources	Video Resources
9- EVRI Video Resources	Video Resources
10&11- Asian Derma Clinic	Derma Clinic
12- Broadline Solutions, Inc	SMS Technology System
13- Church of Christ Marikina	Church
14- Amazing Grace Fellowship	Church
15- Custom Business Solutions	Business Solutions
16- Spice Interactive	Events Organizer
17- Club- biosafe	Complementary Medicine
18- Asian Beauty Center	Derma Clinic
19- Bio-Safe Center	Complementary Medicin
20- Bel-Air Service Center	Bus Shuttle Service
21- Maximum Protection	Fire Sprinkler
22- SM Tools Hardware	Hardware
23- Officelux Interior	Office furniture & Interior
24- Color Plus	Publishing and Printing
25- Bofi International	Publishing Company
26- 3R& N Tours Corp.	Bus Company
27- Sun-XTint	Tinting Company
28- Autobility Care	Car Solutions
29- Tibet Tan Wellness	Wellness Center
30- Health Partners	Health Care Center
31- Slim N White	Food Supplement
32- Bookman	Publisher & Printer
33- JN Romblon	Management Consulting
34- Kids @ Play Center	Child Care Center
36- AQA Group	Group of Companies
37- Westdale	Construction Company
38- MC Grill	Griller King
39- Power Up	Fuel Combustor Inc.

## Company Name

## Type of Business

40- Speedmark	Computer Sales & Rentals
41- London Lecture	Church OF Christ London
42- Eversley Ventures	Team Building
43- 2A'S Driving Institute	Driving Institute
44- MVCCI	Marikina Business Chamber Of Commerce
45-Tayawa & Associates	Accounting Firm
46- Market Square Magazine	Publishing Company
47- Asian Supermarket	Online Supermarket
48- Premium Line Asia Corp.	Importation Company
49- Greenwoods Pasig	Greenwoods Pasig Townhouses
50- Fort Bonifacio Properties	Fort Bonifacio Properties
51- Malixi Franchising	Malixi Franchising
52-Great Touch	Janitorial Services
53-Salon De Mayo	Salon & Spa
54- City Guide Condominium	Realty
55- EMS Enterprises INC.	Canadian Trading Company
56- RLP Properties	Realty Broker
57- Philippine Dream Condo	Condominium Properties
58- Bajeen Consultancy	Insurance Consultant
59- Durastar Corporation	Appliances & Furniture
60- 7107 Islands Cruise	7107 Islands Management
61- Philippines Inventor Society	Inventors
62- Halal Islamic Da'wah	Halal Islamic Accreditation
63- Prime Land Philippines	Associated Prime Properties
64- 7107 Islands Cruise	Cruise Shop
65- Sofia Tower	Sofia Tower Condominium
66- Maids At Dubai	Dubai Domestic Agency
67- Cavite Properties	Emerald Group Realty
68- Herbalife	Peak Performance
70- Tinmans	Shoe Manufacturer & Reseller
71- Econolux Enterprises	Econolux Inventor
72- Denta Care	Dentistry
73- Ram Realty	Broker
74- Imbestigador XXX	Press People
75- Philippine Auto Supplier	Automotive Supplier
76- RLS Therapy Center	Therapy Center
77- Traffic Signal	Traffic Signal Builders Inc.
78-AGS	Aluminum & Glass Services
79-JLLICI	Church





### SEO (Search Engine Optimization) Projects

1- MySiteMalixi	Online Business Solutions Provider
2- Malixi Marketing	Marketing Company For Worldwide Services
11- Asian Derma Clinic	Derma Clinic
20- Bel-Air Service Center	Bus Shuttle Service
32- Bookman	Publisher & Printer
42- Eversley Ventures	Team Building Games Company
59- Durastar Corporation	Appliances & Furniture
74- Imbestigador XXX	Press People

### Database/ System Projects

MySiteMalixi	Company System	Malixi Marketing	CMS (Content Management System)
	Human Resources & Inventory System		E-Commerce
	Dynamic Website Dev. In Content Management		Forum and Chatbox
System			Business Email Membership Registration
	Availment Registration		Online Directory
MySiteMalixi Website	E-Commerce		Online Radio Advertising
	Forum and Chatbox		Availment Registration
		Web with CMS	Website with Content Management System
Bio-Safe Center	Company System		
	Dynamic Website Dev. W/ CMS		
	Human Resources & Inventory System		
	Billing & Inventory System		

### E- Commerce Website

MySiteMalixi	Online Business Solutions Provider
Malixi Marketing	Marketing Company For Worldwide Services
Autobility Care	Car Care Solutions
Asian Beauty Center	Derma Clinic
Pinoy Supermarket	Online Filipino Supermarket
Auto Supplier	Car parts & Accessories Auto Supplier
Herbalife	Peak Performance



### Our Professionally Done Projects Made Exclusively by MySiteMalixi's Creative Team

**MySiteMalixi** provides Simple and Cost Effective Way of managing our client's online presence.

Most people think that they know what they like, but after you've worked with more than a couple of clients you will realize that most of them have no idea. They think they know what they want, but in reality they often have very little clue on what is going on. For those who have experience in having a website or managing a development, they are mostly the ones who have a concept of what they like making it easy for the developer to create a much better concept basing on their existing ideas. Oftentimes, when working with a client, we start out with a "Definition of the Development Project" by business industry concept and insights on their existing operations. Images, Custom Logo Design, Web Design and Copywriting Services are done according to the client's needs and content availability. Putting it all on a contract after making the project estimate basing in what we agreed.

**MySiteMalixi** provides innovative solutions for all types of businesses & organizations of different sizes worldwide.

Success in business is not a product of mere accident, but relies on the understanding of marketing needs and the company's capabilities to deliver.

Your understanding on Website Development will never be the same again. **MySiteMalixi** Website Development Service will take your Business to the world by letting you to take advantage on what it has to offer.

Utilizing the latest software applications, **MySiteMalixi** assures you that every project delivered is a masterpiece. We do not stick to common Website Designs, we keep on exploring and updating to give you the Website Development Service that you deserve.

No more Headaches on your part! All you need to do is tell us your requirements and submit your materials.

**MySiteMalixi Website Development Service** will get your online presence up and running.



Econolux Enterprises



Kids @ Play



Slim 'n White



Halal IDCP



Health Partners Center



Asian Beauty Centre



Speedmark Computer Sales



Therapeutic Learning Center



Bio-Safe Center



Control Your Weight Now



Griller King Enterprise



Bookman, Inc.



Imbestigador



Traffic Signal Builders, Inc.



Salon De Mayo



Green Woods Pasig



Power Up Fuel Combustor  
and many more!..



Denta Care



Dentista Group



Filipino Inventors Society

## Maximizing the Power of Technology to Your Business

System Design and Development. Building company's image requires not only an outside perfect appearance but also the system inside that would make all things possible in maximizing your corporate capabilities. Design a system structure / architecture that will fulfill the application's requirements paying particular attention to speed, resources, scalability, high availability, compatibility and long-term / maintenance considerations. When building applications today, there is an abundance of system platforms & programming options available to choose from. Each platform and programming option will have its unique advantages and disadvantages, and making the right decision will be critical to the success of the application.

Technology is the centerpiece of the globalization process. Businesses today cannot operate competitively without the reliance on technology. Generally, businesses that are able to effectively capitalize on the benefits of technology find themselves in a strategically advantageous position over their competitors.

"System Developments" provide time and money-saving web-based software systems that can be used for tasking, process refinement and business automation solutions.

"System Developments" include a wide array of programming and design used to develop a specific functional product or service. These applications can be as simple as an Internet form that interacts with clients, to a custom-developed project management system.

After business requirements have been defined - technologists must develop the appropriate applications to fulfill the business requirements. **MySiteMalixi** having developed from ground-up several successful applications that will improve business workflow through database development.

- Developing system that meets business goals deals with versioning issues.
- Build a suitable long term infrastructure.
- Create user friendly database that would match to your environment.

**MySiteMalixi** can virtually build any application you need. Just tell us your ideas...chances are we can make them happen!

Put the power of today's latest technologies into your business!





MySiteMalixi Company System



Malixi Marketing CMS



Bio-Safe Hospital System



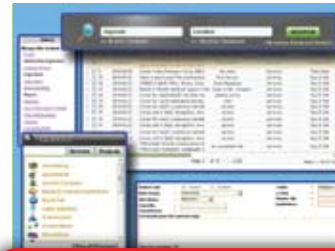
Peak Networking System



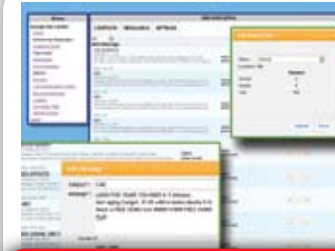
Business Email Marketing



Payroll System



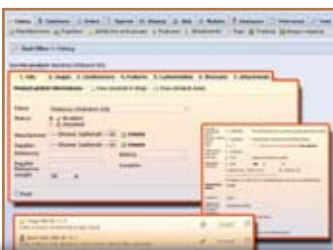
Directory & Ads System



SMS / Mobile Marketing



Directory System



E-Commerce System



Forum System



Online Registration System



Timekeeping System



Billing Inventory System



Client Inventory System



Human Resources Inventory



Stock Inventory System

# mySite*malixi*

Online Business Solutions Provider

Improve your company's growth

Maximize business effectiveness and profit!

And let MySiteMalixi assist you  
in reaching your target market



## CONTACT US

### THE SITE



### Location Map

#### Philippines

#55 Guerilla St., Sto. Nino, Marikina City  
1800, Philippines

#### Technical Support Group

Contact: (+632) 268-1910

Email: [support@mysitemalixi.com](mailto:support@mysitemalixi.com)  
[inquire@mysitemalixi.com](mailto:inquire@mysitemalixi.com)

#### Customer Support Group

##### Contact:

Phil Tel: (+632) 268-1910

Telefax: (+632) 792-2816

Email: [sales@mysitemalixi.com](mailto:sales@mysitemalixi.com)

##### Mobile:

Phil Mobile: (+63917) 582-3957

(+63922) 881-0160

Email: [sales@mysitemalixi.com](mailto:sales@mysitemalixi.com)

#### Human Resources Department

Contact: (+632) 268-1910

Email: [hr@mysitemalixi.com](mailto:hr@mysitemalixi.com)

#### Accounting Department

Email: [payment@mysitemalixi.com](mailto:payment@mysitemalixi.com)

Telefax: (+632) 792-2816